

The background of the advertisement is a photograph of a modern building's exterior. The building features a large window with a wooden frame and a wooden plank finish. The roof is dark brown, and the walls are made of dark brown horizontal planks. The sky is blue with some clouds. The overall aesthetic is modern and natural.

EVEREST
CEMENT WOOD PLANKS

BEAUTY & DURABILITY

Everest presents Cement Planks! Now enjoy the rich aesthetics of wood with the fortified strength of cement! Facilitating myriad applications across external and internal spaces, Everest Cement Planks allow you to remain committed to both your budget and the environment.







PRESENTING EVEREST CEMENT PLANKS

Attractive and durable, Everest Cement Planks are manufactured in our ultra modern plant using state-of-the art Hatschek process. Available in different sizes and primed form, these give the appearance of wood without the usual flaws and knots!






From exteriors to interiors across commercial to residential, Everest Cement Planks accentuate your spaces through canvases of elegance and endurance.

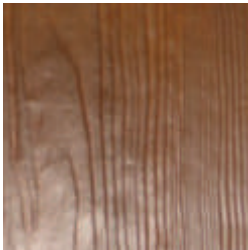
Everest Cement Planks.
Looks like Wood. Works like Cement.

- 1. Everest cement Planks render the exterior and interior surfaces of a boutique resort in Nainital
- 2. Exterior finish for a Residential building in Bengaluru
- 3. Facade cladding for a building in Indore



4.

| ADVANTAGE EVEREST CEMENT PLANKS | | | |
|---|------|--------|-----------------------|
| ATTRIBUTES | WOOD | VENEER | EVEREST CEMENT PLANKS |
|  Fire Resistance | ✗ | ✗ | ✓ |
|  Moisture Resistance | ✗ | ✗ | ✓ |
|  Termite Proof | ✗ | ✗ | ✓ |
|  Impact Resistance | ✓ | ✗ | ✓ |
|  Weather Resistance | ✗ | ✗ | ✓ |



Burma Teak



Golden Beech



Walnut



Primered

INSPIRATION TO DESIGN!

With the use of fibre cement formulation, Everest Cement Planks resist termites and moisture, do not rot or deteriorate and provide long-lasting strength. These also provide outstanding weatherability with low maintenance.

Available in a thickness of 7.5mm and sizes 225 x 3000mm/ 1200 x 600mm, Everest Cement Planks come in smooth and textured finishes such as Burma Teak, Golden Beech and Walnut. These are pre-primed and can be used for exterior & interior walls along with eaves & soffit linings to suit your imagination!

4. Detail from the outdoor lobby of an upmarket residential complex
5. Office exteriors for a Multi National corporation





6. Exterior finish of a residence in Mysore
7. Exterior facade cladding of a residential building in Ludhiana
8. Exterior cladding of a villa in Mumbai

SUPERIOR ATTRIBUTES, SUPERIOR COST ADVANTAGE

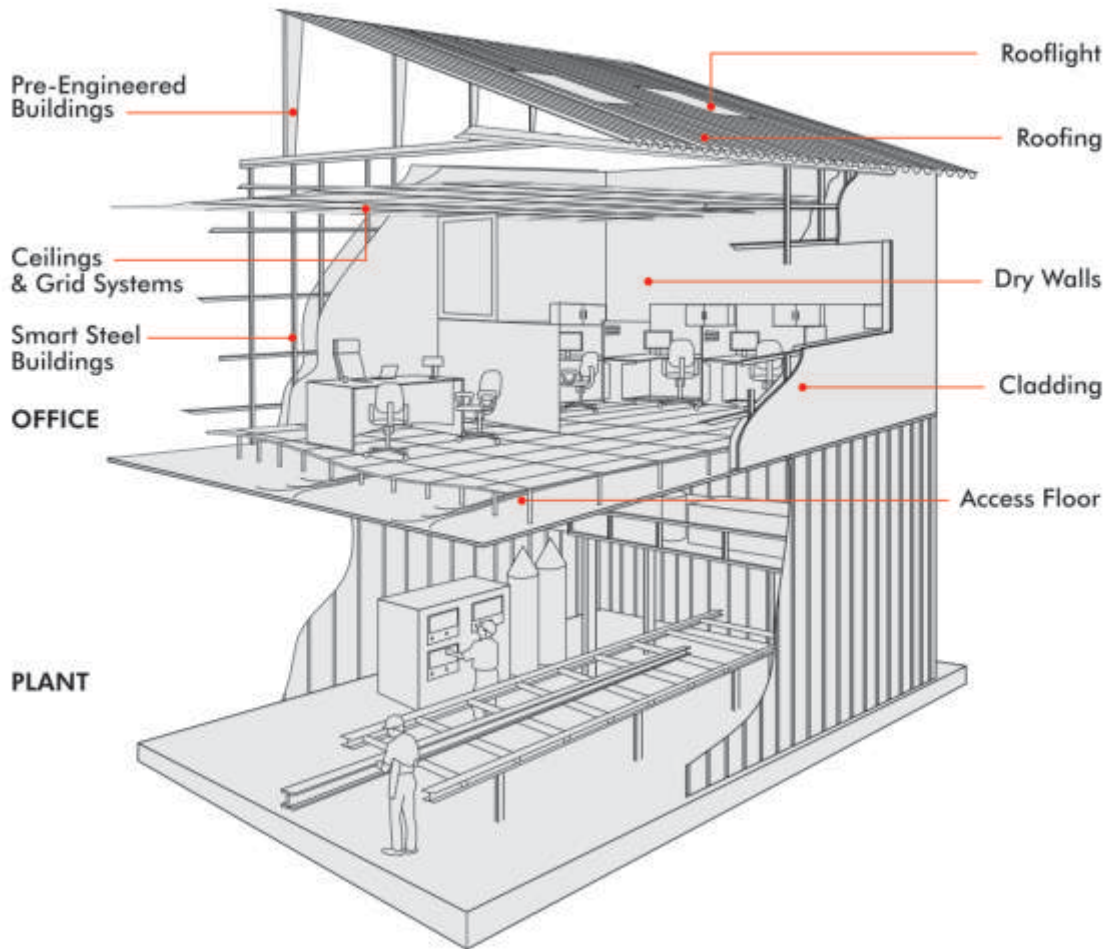
With strong attributes, Everest Cement Planks exhibit a superior cost advantage over wood and veneer products thus giving people the experience of wood without its expense! The above table gives details of how these planks score high on design but within your budget!

An eco-friendly alternative to natural wood, Everest Cement Planks are preferred by leading architects and designers to shape inspiring designs with responsibility to the environment.

Design is not just what it looks like and feels like. Design is how it works.
- Steve Jobs

looks like
wood.
works like
cement.

COMPLETE BUILDING SOLUTIONS



COMPLETE BUILDING SOLUTIONS

ABOUT **EVEREST** INDUSTRIES LTD.

"Everest comes with the promise of delivering Speed, Strength and Safety in building infrastructure. Our skilled expert manpower aided with state-of-the-art technology and new-age ready-to-install products help us deliver this promise. Our range of products provide building solutions in roofing, ceiling, walls, floors and cladding across commercial, industrial and residential sectors in over 30 countries. We design, manufacture and erect Pre-Engineered buildings and Smart Steel Buildings for industrial and commercial sectors. In India. We distribute our products across 1,00,000 villages and 600 cities, through state-of-the-art manufacturing facilities, 6000 outlets, 39 depots and 14 offices."

Everest Building Solutions.
For Strength, Speed and Safety.



BUILDING SOLUTIONS ROOFING | WALLS | FLOORS | CEILINGS | CLADDING | DOORS | STEEL BUILDINGS

Helpline: 09958037777 | info@everestind.com | www.everestind.com