

ART FOR WALLS

ego
wallpapers



Be it classic minimalism or intricate craft or even the illustrious Orient. Over 100 catalogues & 8000 plus designs to pick from, Ego Wall Décor covers virtually every taste under the sun. Each one of these collections has a range of wallcoverings that represent unique patterns and designs. It ranges from geometrics, stripes, abstracts, floral, metallic, contemporary, plains etc. covering a wide palette of colors and finishes. The collections are imported from renowned brands of Europe & USA.

Changing your wall décor can be the simplest, most affordable way to refresh a room. Our expanded wall décor collection offers more distinctive styles and impeccable quality than any other brand in India. Trusted by leading interior professionals, the brand offers the simplest and most affordable way to refresh an ambience.



TYPES OF WALL COVERINGS

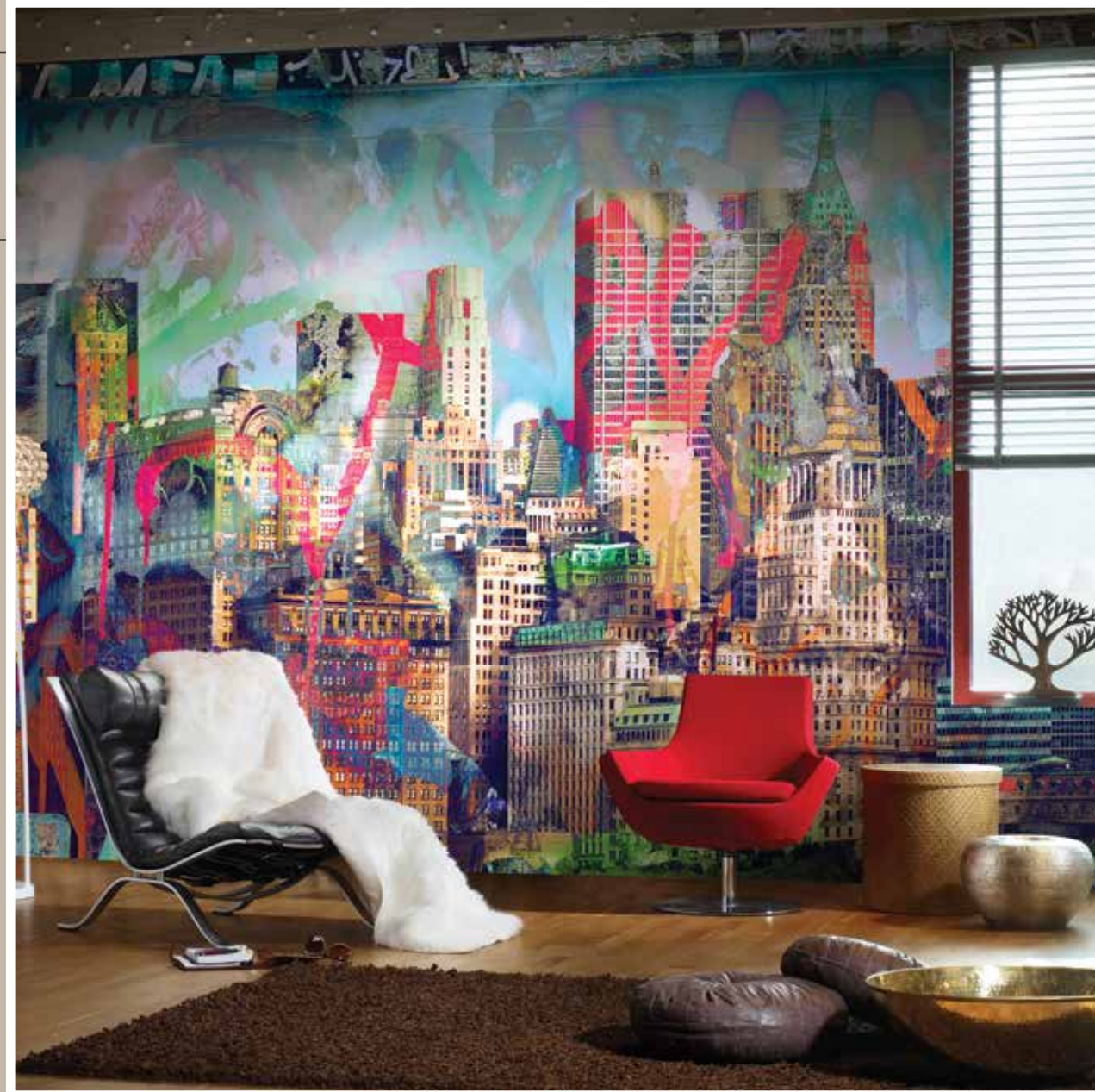
CUSTOMISABLE WALLCOVERINGS	02
NATURAL WALLCOVERINGS	04
ACOUSTICS	06
3D ACOUSTICS	08
TEXTILES	10
HANDMADES	12
DESIGNER HANDMADES	14
PROJECT DIGITALS	16
CLASSICS	18
KIDS	20
MODERN	22
STRIPES & SQUARES	24
ENVIRONMENTAL FRIENDLY	26
DISTRESSED FINISHES	28
PAINTABLES	30

CUSTOMISABLE WALLCOVERINGS

“Have a design on mind, we make it happen on your walls” through MR. Perswall from Sweden. Now making a custom wallcoverings for your wall is possible with this, flexible, dynamic & easy concept.

Features

- Digital wallcovering
- Can be customised to your wall size
- It is very friendly web based concept which can be accessed and ordered through our website www.mrperswall.com
- It stretches your imagination into unforeseen options
- 100% non woven product and hence breathable, porous and easy to hang
- A digital photo or a high resolution image or a download can also be converted into a wallcover
- Available in 16 collections plus many online images inspired from photo scenery, destinations kids, communication mediums, nature etc.





NATURAL WALLCOVERINGS

This collection takes you back to the “stone-age”. Made out of ancient quarrying technique, this is natural sandstone wall cladding from German luxury brand “Architects Paper”.

Features

- 2 - 4mm undulated surface
- 100% pure sandstone with a cotton mesh backing
- Each rolls is unique & non repetitive
- Joints are invisible & 100% seamless
- Perpetual life span
- Can be installed & turned on a 90 degree angle as well
- Unique, rustic, natural & innovative





ACOUSTICS

Replacement of tufted textiles on walls is now possible through ready to install acoustic wallcoverings from “Texdecor” France. These wallcoverings are ready to install, and hence the traditional cumbersome installation of acoustic panels is not needed.

Features

- 2 - 4mm in thickness in a mix of textile, concrete & paints inspired textures
- Aimed at eliminating echo & improving internal sound quality
- Focuses on providing brilliant aesthetics with a mix of acoustic
- Acoustic ratings ranging from 0.20 - 0.30 NRC values, with net resultant yield of up to 0.40
- Polyfil backing
- Washable & low maintenance with fire rated series as well
- Quick fix & ready to install



3D ACOUSTICS

This is an effort to bring value to interiors, while providing acoustics. "Polyform" is a 3D effect of acoustic with a hand feel of real suede. Now acoustic walls are not just boring looking fabric panels, they go beyond with 3D & Quilted. Reach to use Acoustics wallcover.

Features

- 3D & quilted 3.5mm to 4mm thick Acoustic wallcovering
- Ready to use & quick fix solution
- Brilliant aesthetics & vibrant colors
- Designs include the blocks, abstracts & waves
- Same designs available in high end suede and also low maintenance vinyl leather effects
- Achieves virtually zero echo & improves internal Sound Quality
- NRC rating of 0.30, with effective yields of up to 0.40 to 0.45

Vinacoustic Polyform

Besides above features it is also fire & flame rated & Bio proof coated. Ideal as low maintenance acoustic product.

EOS Polyform

This is the suede range of Polypore with 3D Quilting effects. These are vacuum cleanable & carries basic fire rating. While installing no glue can come in contact with the suede surface.



TEXTILES

“Warm, exuberant, opulent & luxurious”, that the only way to explain how a textile wallcoverings looks on a wall. Ego covers a wide spectrum ranging from poly - silks, linens, crushed effects, taffetas & corduroy.

Amongst this concept an eclectic blend of corded & stubbed effects in stripes, plains & radiant damask patterns.

Features

- Easy to install & a very good replacement of traditional textile tufted panels
- An elevated shadowy print like in jacquard weaves
- Pure & blended linen & silk wallcoverings
- The class & grandeur of linen are clearly unmissable
- Joints will be visible at seams keeping the natural beauty of textiles intact
- Experience vintage linen effects in a contemporary form
- Warm & regal appearance
- Vacuum cleanable, not washable
- Also available are 280cms wide faux linen textile wallcovers, which gives a joint free installation
- These are fire rated & also water repellent





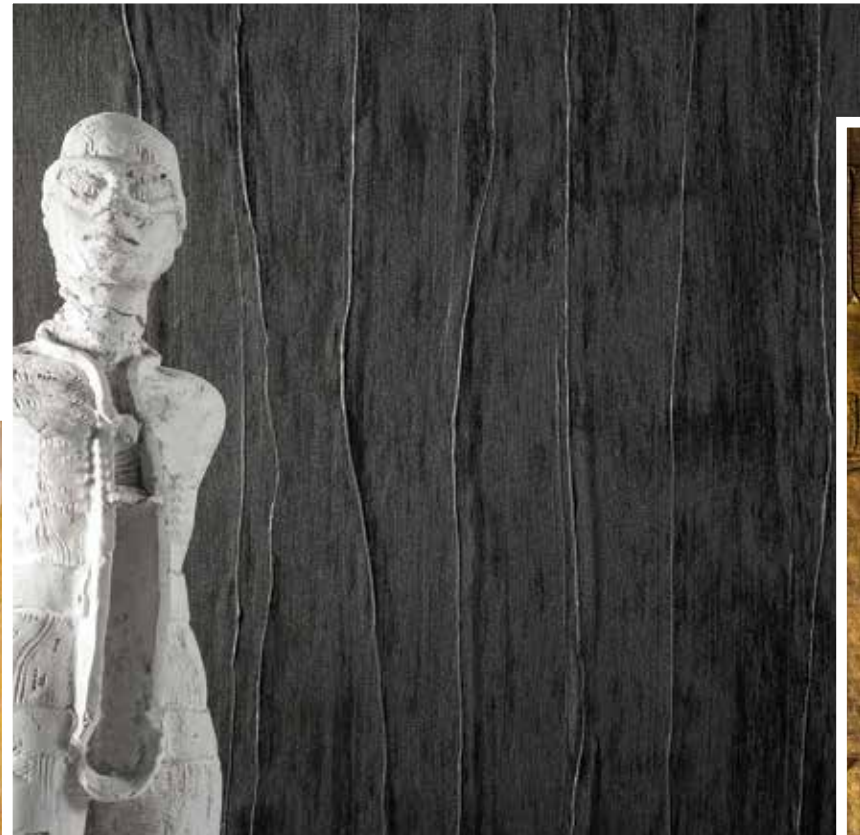
HANDMADES

Natural Handmade wallcovering are inspired by old techniques & everlasting materials like bamboo, sisal, straws, cork etc. These are mainly made by hand to provide a lazy, unkempt & rustic look to your interiors.

Features

- Natural products
- Handmade with a wide presence from textile weaves of different types
- Green & Eco friendly
- Enhances your interiors with the old world charm
- Timeless textures of jutes, bamboo with metallic touch
- Natural, un - adulterated & hence with visible joints





DESIGNER HANDMADE

As the name suggests, this is a series done by hand & on customised basis. The inspiration is from vintage finishes of patina's, distressed & metal.

These are all hand finished with paint strokes & maintains the inconsistencies of brush, strokes & texture of base material.

Features

- Rustic, vintage, natural & inconsistent
- Different look from panel to panel, in keeping with its natural handmade techniques
- Rare wall finishes giving a mix of antique to bling to distressed effects
- Due to its natural finishes, joints will be visible
- Play of linear aged & grid type of textures in matt & metallic finishes

PROJECT DIGITALS

Project digitals are customised wall solutions, best suited for extreme high traffic areas. These digitals offer a wide option of textures like silks, linens, canvass, paint, distressed effects & metallics.

Features

- Fire / Flame rated, extra washable, sunlight fast
- Bio-proof (anti fungal & bacteria)
- Multiple width options available
- Digital customisable with MOQ's
- Own designs & high resolution images can also be converted in wallcovers
- Textures available :-

Basics = Linen, Sand, Leather, Crushed

Specials = Velvets, Silks, Mirror Finish, Leather, Canvas, Recycled Acoustic

- Also available in acoustics with textures of leather, textile & plaster

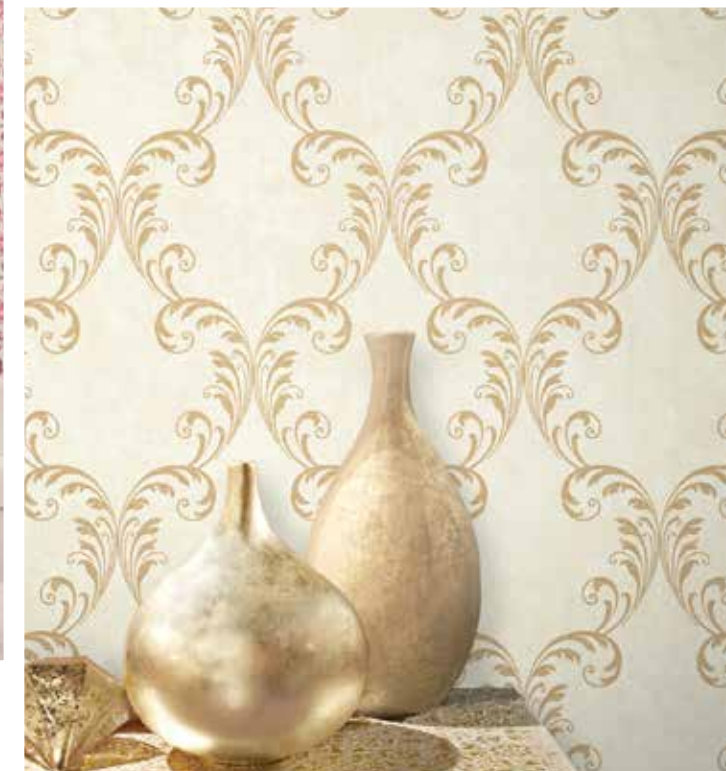


CLASSICS

Traditional & ornamental, metallic yet subtle, classical yet trendy!! These wallcoverings find place on your walls beautifully, looking grand, elegant yet very today. These concepts are very well represented through many of our collections.

Features

- Designer signature series
- Opulent, grand & luxurious looking walls with large motifs
- Self textured designs
- Period designs with timeless motifs, baroques, damasks & florals
- Covers effects of metallic, vintage, aged as well as rustic
- Colors range from earthy to vibrant





KIDS

The collection is a wonderful blend of bright colors and sporty designs catering to an age bracket of zero to thirteen years.

Ego brings to you wallpapers with matching borders and playful peel and stick appliqués (stickers) which are a lot of fun and allows a child or their guardian to be involved in designing one's own room.

This can be done by stretching their imagination by using the peel and sticks appliqués playfully and imaginatively like a jigsaw concept as in the catalogue.

Features

- 100% paper product with vinyl coated making it wet wipeable
- Relevant for a wide age group from zero to thirteen years
- A child / guardian can themselves piece together the peel and sticks appliqués like a Jigsaw puzzles imaginatively
- Bright and vibrant playful colors relevant for both boys and girls





MODERN

Collection is aimed at timeless contemporary patterns inspired by textiles & vibrant colors.

The design palette is complete with a blend of self textures, abstract prints & geometric prints.

Features

- Subtle earthy plain textile textures with bold abstract & retro designs
- Perfect for residences & offices
- Fire rated, washable & sun light fast
- Breathable & porous



STRIPES & SQUARES

Stripes & squares are concepts which never get dated.

Ego covers a range of stripes & squares from classic pin stripes or tweeds to vibrant & colorful options. These are ageless trends re-invented in a contemporary manner with a play in textures & colors.

Features

- A touch of classic in a contemporary way
- Inspired by Scottish checks & tweed textile effects
- Suitable for homes & commercial places alike
- More classic with its tweed & Burberry look designs
- Gives it a perpetual & timeless interior
- It is breathable, porous & sunlight fast
- Stripes range from barcodes, pin stripes & abstracts' broken lines as well



ENVIRONMENTAL FRIENDLY

To push the “Go Green” concept forward, Ego has put together a separate environmentally friendly series. This range covers the partially recycled, to leed certified & also the green guard certified options. This series ensures an aesthetics as well as an environmental balance.

Features

- Uses water based inks
- Partially recycled, with 20% to 40% recycled content
- A separate project series which are “Leed” compatible & low maintenance focusing on textures mainly
- This series is also bio-proof coated making it anti fungus & anti bacteria
- Designs include lazer embossed classic, self textures, metallics & distressed options





DISTRESSED FINISHES

A collection is inspired by finishes of concrete, plasters, patina's & faux wood in plains, squares & abstracts. This look is very today & in vogue. The focus is on providing an industrial & raw finishes to the interiors in multiple low maintenance finishes. The effect cover faux wood, concretes, exposed bricks, patina's & fumed options. Project for minimal & modern interiors.

Features

- Faux wood wallcovering invites a rustic look to walls enhanced with raised inks and artistic detail
- Abstract wallpaper design adds a herringbone pattern to walls, inviting a perfect global-chic vibe to any space in your home
- Highly textured look together with stunning metallic ink accents
- With a stylish impressive background, geometric wallcovering adds handsome detail to walls with a chic interlocking ring pattern
- Washable & sunlight fast
- An array of colors in concrete texture from the grays to beiges to the bold red also
- Rustic looking interiors, sturdy, durable & very good for high traffic areas
- In order to get an industrial look, it is a perfect replacement of plastered paint effects which is cumbersome to achieve as well





PAINTABLES

This is a unique, innovative & a path breaking German paintable product from "ERISMANN" using faux sand granules.

Rollover Vision 2 is a bold concept with emphasis on self textured abstract & geometrical patterns, with a hand feel of rustic sand finish!

The catalogue has been designed in a way that a raw paintable product is followed by a sample of painted wall finish. This is done for better & virtual explanation.

Features

- Paintable wallcovering with sand finish
- Modern designs with abstract pattern
- Replacement of boring & limited textured paints options for the walls
- Re-paintable without removing previous paint & minus any civil work
- Paintable using only acrylic paints
- Wide options of textures available
- Breathable

• Mumbai • Delhi • Bengaluru • Chennai • Kolkata • Hyderabad • Aurangabad • Pune
• Vijaywada • Jaipur • Surat • Nashik • Ahmedabad • Kolhapur • Baroda • Chandigarh

Unit no G-8, Laxmi Mills Compound, Laxmi Woollen Mills Estate, Shakti Mills Lane,
Dr. E. Moses Road, Mahalaxmi, Mumbai - 400011.

Tel : +91 22- 49660900

Email : sales@egowalldecor.com

